



DIGITAL TOOLKIT: AFRICA DAY

African economies need to urgently shift from their dependence on fossil fuel-based energy generation and leapfrog to renewable energy. As the climate crisis and its impacts threaten the continent and its people, a just transition in Africa has never been more crucial

These are the topics of the African Development Bank's (AfDB) upcoming [Annual General Meeting](#), taking place between 23 and 27 May. Once again, the Bank has created little space for civil society to participate.

In mid-2021, the African Development Bank (AfDB) requested the African Climate Reality Project (ACRP) to organise a COP26 side event and develop a [position statement](#), in collaboration with African civil society organisations, to present [their stance](#) on the Bank's role in financing a just transition on the continent. On 4 November 2021, the AfDB [abruptly cancelled](#) the event at the last minute and to date has not provided any legitimate explanation for this. For these reasons and others, we withdrew from our role as Climate and Energy representative on the AfDB's civil society committee in January 2022.

The AfDB's closing of civic engagement spaces is detrimental to the long-term sustainability of the bank's investments. By excluding civil society and community-based voices from decision-making processes, the AfDB is creating an unjust and unsustainable system. It also sends a message to those on the receiving end of its developments that they have no say or ownership over the projects directly affecting their own communities.

While the Bank's civil society engagement processes are seemingly a tick-box exercise, we will continue fighting for an equitable and sustainable future for all Africans - and you can help us get the message heard.

TAKE ACTION

On **Africa Day, 25 May 2022**, the ACRP will lead a protest outside the AfDB in Centurion, under the hashtag #TheAfricaWeWant. We will follow up on the demands listed in the position paper and call for greater transparency and collaboration between civil society organisations and Development Finance Institutions, to tackle the environmental and social injustices caused by the ongoing climate emergency.

Join us by using this digital action toolkit to #ClimateStrikeOnline.

Help us to call on the African Development Bank to implement a fossil fuel finance exclusion policy, and fund the future we want – one that is equitable and sustainable.

Let us stand together for development finance that is transparent and fair for people and the planet. Let us stand for an Africa that prioritises clean and accessible energy for all.

Use this social media toolkit to:

- Sign & share the [Zero Emissions|Omissions e-petition](#) and help us reach our goal of 10 000 signatures!
- Use the [Zero toolkit](#) to help us achieve energy justice in Africa!
- Use the sample social media posts below to call on the African Development Bank to fund #TheAfricaWeWant

SOCIAL MEDIA CONTENT

Hashtags:

Primary:

- #TheAfricaWeWant

Additional:

- #ClimateEmergency
- #CleanEnergyForAfrica
- #StopFundingFossils
- #AfricaDay

Handles:

Tag us in your posts so we can share them:

- Facebook: @ClimateRealityAfrica
- Twitter: @AfricaCRP
- Instagram: @africanclimatereality

SAMPLE SOCIAL MEDIA POSTS

Use the sample posts and social media cards below to join the social media storm on 25 May 2022:

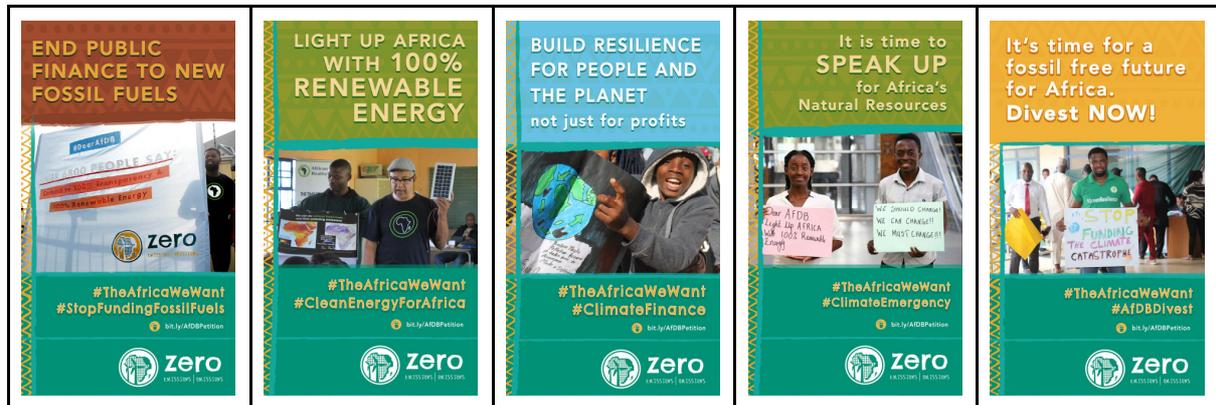
- Facebook Posts
- Twitter Posts
- Instagram Posts
- Facebook, Instagram & Whatsapp Stories: Share social media card on your status with the link to the petition: <https://bit.ly/AfDBPetition>

- It's time for @AfDB_Group to stop funding fossil fuels. Later is too late - we must align with the 1.5°C goal now. Join me in telling them to finance a just transition in Africa <https://bit.ly/AfDBPetition> #TheAfricaWeWant (Insert: social media card 1)
- The @AfDB_Group can and must shift to 100% renewable energy. The next-generation solar, wind, pumped-storage, and tidal power are based upon democratically-run and socially-owned energy. #SolarPowerPeoplesPower #TheAfricaWeWant (Insert: Social media card 2)
- I'm calling on @AfDB_Group for a socially-owned, gender-inclusive approach to climate

finance for Africa. Africa's development must benefit ALL Africans. Join me in telling them to build resilience for people and the planet <https://bit.ly/AfDBPetition> #TheAfricaWeWant (Insert: social media card 3)

- The @AfDB_Group has a duty and opportunity to create just and equitable pathways for sustainable agricultural practices with nature-based solutions <https://bit.ly/AfDBPetition> #TheAfricaWeWant (Insert: social media card 4)
- The @AfDB_Group can increase and support Africa's climate ambitions by investing in opportunities that enable youth to access skills development and green jobs. Join me in calling on them to finance the future we want! <https://bit.ly/AfDBPetition> #TheAfricaWeWant (Insert: social media card 5)

SOCIAL MEDIA CARDS



Kindly find the social media cards [here](#).